Codebook -- Mali Cousinage Project

Codebook for data analyzed in:

Dunning, Thad and Lauren Harrison. 2009. "Cross-Cutting Cleavages and Ethnic Voting: An Experimental Study of Cousinage in Mali." Forthcoming, *American Political Science Review*.

The order of variables follows the variable list for the posted dataset.

participantid
The number assigned to the subject for identification purposes, followed by _v1 or _v2 to indicate first or second viewing of the speech (each time with a different actor). Where the participant ID number is not followed by v1 or v2, the subject watched only one speech.

In a few cases, a subject's number is followed by a letter (either "a" or "b") before the _v1 or v2 (for example, subject 1535a_v1, 1535a_v2). This distinguishes subjects who were mistakenly assigned the same participant ID number

nom
This is the last name (*jamu*) of the subject and is the basis of treatment assignment

treat_assign
Treatment condition to which subject was assigned

1 -- Same ethnicity, joking cousin
2 -- Same ethnicity, not joking cousin
3 -- Different ethnicity, joking cousin
4 -- Different ethnicity, not joking cousin
5 -- No last name given for candidate
6 -- Candidate and subject have same last name (and thus ethnicity)

actor
This number indicates which actor each participant watched. Speeches were filmed in July 2008 in NYC, with two Malians actors.

1 = Mamadou Doumbia
2 = Bamadou Diallo

name_pol
Name of candidate assigned to subject

ethnic_pol
Codes the ethnicity of the politician using the numbering in the screening questionnaire
1. Bambara/Bamanakna/Bamana

2. Soninké/Maraka/Sarakolé
3. Malinké,Maninka
4. Peul/Peulh/Fula/Fulani
5. Dogon
6. Bobo/Oulé
7. Sénoufo
8. Songhai
9. Dialo
10. Tuareg
11. Autres (préciser)
12. Bozo
13. Mianka

Coded "Pas de nom" for subjects assigned to the "no name" condition

For subjects assigned to treatment 6 (the same name condition), the politician is assigned the same ethnicity as the subject. However, discrepancies between assignment and subject perception can still arise (if the politician is coded by the subject as being of a different ethnicity, despite sharing subject's last name)

interviewer

2 = Idrissa Keita
4 = Amara Bidanis

date_interview
In Day/Month/Year format, e.g. 170808 is August 17, 2008

*2*ndtreatment
Dummy variable, = 1 if it was the second speech subject saw, zero otherwise

female
Dummy variable =1 if female, zero otherwise

naissance
Year of birth

classe
Last year of education completed (open-ended)

education
Codes **Classe** -- ordinal variable for education level

0 = Analphabete

1 = Ecole Primaire (CEPE -- Certification d'Etude Primaire et Elementaire)
2 = Ecole Secondaire (L'ecole Fondamentale) -- DEF
3 = Lycée -- BAC
4 = Professionelle -- BAC + 2
        CAP (Certificat d'aptitud Professionelle), BT (Brevé de Technician), MIAGE (Maths.
        Info. Appliqué à la Gestion), DUT (Diplome Universitaire de Technicien)
5 = Université
        2 années = DEUG
        3 années = License
        4 années = Maitrise
        5 années = DESS
6 = Doctorat

annees_bamako
Years living in Bamako

vecu_ailleurs
Dummy variable =1 if subject has lived elsewhere from Bamako, zero otherwise

inscrite
Dummy variable = 1 if subject is registered to vote, zero otherwise

daily_language
What language do you use most frequently in daily life?
1 = Bambara/Bamanankan
2 = French
3 = Bambara and French
4 = Other (specify)

NB: Occasionally, research assistants checked two boxes. Sometimes, thus, "autre_langue" is filled in (see next variable) even though the "Daily_language" is not coded as 4

ethnic_subject
What ethnic group do you identify yourself with the most?

1. Bambara, Bamanakan Bamana
2. Soninké
3. Malinké
4. Peul/Fulani
5. Dogon
6. Bobo/Oulé
7. Sénoufo
8. Songhai
9. Dialo
10. Tuareg
11. Other (specify)

12. Bozo
13. Mianka

global_eval
On a scale from 1 to 7, how would you rate the overall quality of the speech of *(name of politician)* that you just heard?

NB: Higher numbers indicate more favorable evaluations

vote_prefer
On a scale from 1 to 7, how much does this speech make you want to vote for *(name of politician)*?

NB: Higher numbers indicate more favorable evaluations

aimable
In your opinion, the politician in the video, *(name of politician)*, is:

1 = Very disagreeable
2 = Disagreeable
3 = Neither agreeable nor disagreeable
4 = Likable
5 = Very likable

intelligent
In your opinion, the politician in the video, *(name of politician)*, is:

1 = Not at all intelligent
2 = A little bit intelligent
3 = Intelligent
4 = Very intelligent
5 = Extremely intelligent

digne_confiance
In your opinion, the politician in the video, *(name of politician)*, is:

1 = Not at all trustworthy
2 = A little bit trustworthy
3 = Trustworthy
4 = Very trustworthy
5 = Extremely trustworthy

competent

In your opinion, the politician in the video, *(name of politician)*, is:

1 = Not at all competent
2 = A little bit competent
3 = Competent
4 = Very competent
5 = Extremely competent

defis

On a scale from 1 to 7, how much do you agree with the following statement: 'the candidate, *(name of politician)* will be able to meet the challenges of the political office?'

NB: Higher numbers indicate more favorable evaluations

impressione

On a scale from 1 to 7, how much do you agree with the following statement: 'I was impressed by the candidate, *(name of politician)*?'

NB: Higher numbers indicate more favorable evaluations

idees

On a scale from 1 to 7, how much do you agree with the following statement: 'I agree with the political ideas of *(name of politician)*?'

NB: Higher numbers indicate more favorable evaluations

motivations

On a scale from 1 to 7, how much do you agree with the following statement: 'The candidate, *(name of politician),* has good intentions in running for office?'

NB: Higher numbers indicate more favorable evaluations

boulot

On a scale from 1 to 7, how much do you agree with the following statement: 'If he were elected, *(name of politician)* would do a good job?'

NB: Higher numbers indicate more favorable evaluations

defendrait

On a scale from 1 to 7, how much do you agree with the following statement: 'If he were elected, *(name of politician)* would defend others and fight for his ideals?'

NB: Higher numbers indicate more favorable evaluations

ethnie_candidat

In your opinion, what ethnicity is the candidate in the video?

1. Bambara, Bamanakan Bamana
2. Soninké
3. Malinké
4. Peul/Fulani
5. Dogon
6. Bobo/Oulé
7. Sénoufo
8. Songhai
9. Dialo
10. Tuareg
11. Other (specify)
12. Bozo
13. Mianka

ethnie_autre

For those who answered 11 to **ethnie_candidat**, this fills in open-ended response for "other"

ethnie_correct

Dummy variable = 1 if subject correctly classified the ethnicity of the politician (matched politician to ethnic group), zero otherwise

99 = subject was shown video without a name, so ethnicity can't be "correctly" coded

N.B. For "Cissé" the ethnicity may be either Peul or Sonrai. Subject is given a 1 if s/he said either of these ethnicities, otherwise gets a zero

ethnie_match

Dummy variable = 1 if assignment of subject/politician ethnic pair matches the subject's report -- that is, if the subject "correctly" classifies both himself and the politician based on last name -- and zero otherwise.

For subjects assigned to a "same ethnicity" treatment condition, this simply means that the subject's self-identified ethnicity and the perceived ethnicity of the politician are the same. For

subjects assigned to a "different ethnicity" condition, this variable = 1 if the subject's self-identified ethnicity and the perceived ethnic identity of the politician differ (regardless of whether the politician is correctly classified).

N.B. For subjects who are assigned to "6" (the same name condition), the politician is assigned the same ethnicity as the subject. Note that discrepancies between assignment and subject perception can still arise (if the politician is coded by the subject as being of a different ethnicity, despite sharing subject's last name). In a few cases, this was overridden, e.g., subject 265 -- a Malinké Doumbia (forgeron) who identified the Doumbia politician as a "noumou" (forgeron) -- so a match was coded

cousin_subject
Is the candidate *(name of politician)* your joking cousin?

0 = No
1 = Yes

(NB: THE 0-1 CODING DIFFERS FROM THE QUESTIONNAIRE)

cousin_match
Dummy = 1 if **cousin_subject** has the same value as treatment assignment, i.e. = 1 if subject was not assigned to a cousin and says that politician is not his cousin, or if subject was assigned to a cousin and he says that politician was his cousin

98 = Assigned to treatment conditions 5 (no name) or 6 (same name), thus not part of 2x2
99 = Assigned to treatment condition 7 (not randomized because name not on our list of subjects)

cousin_assign
Dummy =1 if subject assigned to view a cousin (pooling across ethnicity), =0 if not, =. if assigned to same name or no name condition

self_assign
For subjects assigned to treatment conditions 1-4, this codes self-placement in treatment, that is,

= 1 if **ethnic_subject** = **ethnie_candidat** and **cousin_subject** = 1
= 2 if **ethnic_subject** = **ethnie_candidat** and **cousin_subject** = 0
= 3 if **ethnic_subject** NOT= **ethnie_candidat** and **cousin_subject** = 1
= 4 if **ethnic_subject** NOT= **ethnie_candidat** and **cousin_subject** = 0
= 99 otherwise (and for subjects assigned to treatment conditions 5,6, or 7)

self_ass_alt
Same as **self_assign** but codes every subject's self-assignment in conditions 1-4, including those who were assigned to 5 (no name), 6 (same name), or 7 (not on the list)

nom_faites_attention
When you reflect on the merits of the candidate, do you pay attention to his patronym?

1 = Yes
2 = No
3 = Other (explain)

voter_memenon
In general, are you more likely to vote for a candidate who has the same patronym as you than for a candidate who does not have the same patronym as you?

1 = Yes
2 = No
3 = Other (explain)

voter_cousin
In general, are you more likely to vote for a candidate who is your joking cousin?

1 = Yes
2 = No
3 = Other (explain)

penser_austresdiscours
Does this speech remind you of any other speech that you have already heard?

1 = Yes
2 = No
3 = Other (explain)

parti_politique
Do you belong to a political party?

1 = Yes
2 = No

quel_parti
If yes, what political party do you belong to?

UDM = Union des Democrates Maliens

PSP = Parti pour la Solidarité et le Progrès
URD = Union pour la Republique et Democratie
ADEMA = Alliance pour la Démocratie en Mali
RPM = Rassemblement pour le Progrès et le Mali
MPR = Mouvement Patriotique pour le renouveau
RDA= Union Soudanais/Rassemblement Démocratique Africain
CNID = Congrès National d' Initiative Démocratique
PCR = Parti Citoyen pour the Renouveau
PARENA = Parti Pour la Renaissance Nationale
UDD = Union pour la Démocratie et le Développement
SADI = Solidarité Africaine pour la Démocratie et l'Indépendance

vote_pres2007
Did you vote in the 2007 Malian presidential elections?

1 = Yes
2 = No

qui_pres2007
If you voted, for whom did you vote?>

1 = Amadou Toumani Touré
2 = Ibrahim Boubacar Keïta
3 = Other

vote_leg2007
Did you vote in the 2007 Malian legislative elections?

1 = Yes
2 = No

amis_nom_premier
How many of your close friends have the patronym *(patronym of politician)*?

0 = Subject chose "0" friends
1.5 = Subject chose "1-2" friends
3.5 = Subject chose "3-4" friends
7 = Subject chose "5-9" friends
10 = Subject chose "10 or more" friends

connaissance_premier
How many of your acquaintances have the patronym *(patronym of politician)*?

0 = Subject chose "0" acquaintances
1.5 = Subject chose "1-2" acquaintances
3.5 = Subject chose "3-4" acquaintances
7 = Subject chose "5-9" acquaintances
10 = Subject chose "10 or more" acquaintances

marier_autreethnie
Would you be comfortable marry someone of an ethnicity that is different than yours?

1 = Not at all comfortable
2 = Not comfortable
3 = Comfortable
4 = Very comfortable
5 = Extremely comfortable